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**James Watson**  
designer

**Greetings from a humble guy living to create and do my part to spread truth and inspiration. I choose happiness daily and enjoy living a creative life.**

I am a young designer skilled in multiple aspects of design, ranging from branding and promotion, print and packaging, to illustration. I also continue to explore personal art adventures and ideas through furniture crafting and video editing. I consider myself a self-motivated and technically proficient designer with excellent time-management, organizational and comping skills. I am also knowledgeable in the technical aspects of pre-press and the printing process.

**Experience**

**Production Designer, FITCH**

Seattle, WA Winter 2005 – Current

Packaging, concept development and production within a fast-paced studio setting for clients such as Microsoft, Weyerhaeuser, Ports America, DHL, and LexisNexis. Design and production work includes marketing collateral, logos, illustration, packaging and file-management. Preparing large varieties of mechanical files for print release. Performing under demanding deadlines while meeting budget restrictions in a team environment.

**Freelance, YWCA of Seattle**

Seattle, WA Fall 2009

Expanded on supplied assets to design materials for a promotional event with Banana Republic. I also did production work in preparation for print.

**Designer, The Art Institute of Seattle**

Seattle, WA Winter 2004

Brainstormed strategy and design directions in collaboration with team and project partners to create an AiS internship brochure. Directly involved in various stages of the complete process from concept development to production.

**Education**

**The Art Institute of Seattle, BFA in Graphic Design**

Fall 2003 – Spring 2007

The Art Institute's competitive program includes all aspects of design systems and programs, as well as typography, layout, production and critical theory.

**Software**

Adobe Photoshop – Expert  
Adobe InDesign – Expert  
Adobe Illustrator – Expert  
Microsoft Office – Proficient  
HTML – Limited

References available upon request